One-Page Plan for FY22

Mission

West Ohio Community Action Partnership (WOCAP) is a non-profit, 501(c)(3) agency that provides opportunities for people to reach their highest potential by providing stepping stones to success. We shall open paths to self-sufficiency and empowerment for individuals and families to enhance our community.

Vision

WOCAP's vision is to continue to provide the tools and services needed to build respected, strong foundations in our community through programs and partnerships.

Core Values

Together, we the staff, board and policy council of West Ohio Community Action Partnership, commit to making a difference in our community, through actions and behaviors that demonstrate our dedication to these values:

Welcoming, accepting, and recognizing that each person has unique and diverse qualifications and strengths Offering services with dignity, kindness, and compassion

Communicating with directness and honesty to find creative solutions

Accomplishing our common goals by providing the tools to build bridges to success

Pioneering the way forward in high standards of education and community achievement

Strategic Priorities

- 1: Enhance WOCAP's brand by demonstrating impact in community to put people on...
- 2: Empowering Individuals and Families Towards Self-Sufficiency, CAA Goal 1.
- 3: Re-Imagining Service Delivery Making Access to Assistance Easier for Clients,...

- 4: Collaborating with External Partners to Enhance and Expand Partnerships to...
- 5: Creating an Environment Where Staff Are Supported and Thrive, CAA Goal 1 and 3.
- 6: Modernizing Technology To Support Strategic Direction, CAA Goal 1 and 3.

Strategic Priorities & Strategic Objectives

Enhance WOCAP's brand by demonstrating impact in...

- Create a Presence and Greater Visibility in the Communities WOCAP Serves (1.1)
- · Review the Agency Mission, Vision, and Values (1.2)
- · Develop Method for Understanding the Most Effective Means to Reach the Most Individuals (1.3)
- · Change Preconceived Notions of the Past (1.4)

- Increase/Improve Awareness of WOCAP Programs and Services (1.5)
- · Develop and Implement Comprehensive Marketing Strategy (1.6)

Empowering Individuals and Families Towards...

- · Find at least 2 case management specific grants (2.1)
- · Develop and in-house wrap-around team amongst WOCAP departments (2.2)
- Enhance or improve our financial management and budgeting programs (2.3)

Use "Getting' Ahead in a Just Getting' by World" training to offer classes (2.4)

3

Re-Imagining Service Delivery Making Access to...

- · Find funds to build building on Northside of county to provide services. (3.1)
- · Explore opportunities for new programs. (3.2)
- · Provide child care enhanced with HS/EHS service (3.3)

- To educate and empower WOCAP employees to offer and provide services anywhere that service needed. (3.4)
- · Reach out to other service provide to understand what they can provide for collaboration. (3.5)

4

Collaborating with External Partners to Enhance and...

- · Enhance current Partnerships (4.1)
- Expand our partnership with Faith Communities in all counties (4.2)

· Create partnerships with Bridges out of Poverty (4.3)

Creating an Environment Where Staff Are Supported and...

- · Hire and Employ New Staff and retain new and existing staff. (5.1)
- · Retain Current Staff (5.2)
- Create a Positive work environment/Culture (5.3)

- Improve Internal/External Communication (5.4)
- Professional Development/ Create Opportunities for Growth (5.5)



Modernizing Technology To Support Strategic Direction,...

- Increase update desktops/laptops Agency wide with consistent current software (Newest version (6.1)
- Connect all Agency locations to Central office secure Network Server (6.2)
- Training for all staff- at their current level of computer knowledge (6.3)
- · Utilize the services of outside trainer (6.4)

- Investigate technology innovation in the market place (6.5)
- Educate low income community members on free broadband availability (6.6)
- Investigate options for onsite IT Expert (6.7)